

# INTERNATIONAL ASSOCIATION OF UNIVERSITIES



INTERNATIONAL UNIVERSITIES BUREAU



## Annual Report 2009

*For further information and for additional copies of the Annual Report, please consult our website or contact us at:*

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*Photographs – Front Cover (from left to right):*

*IAU 2009 International conference, NDU, Lebanon; IAU 3<sup>rd</sup> Global Meeting of Associations, Mexico; Flag bearer; Suleyman Demirel University Graduation ceremony, Turkey; Prof. Juan Ramón de la Fuente, Prof. Federico Mayor and Prof. Walid Moussa at the IAU International Conference 2009; UNESCO World Conference on Education for Sustainable Development, Germany.*



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# International Association of Universities: *Building a worldwide higher education community*

**F**ounded in 1950 under the aegis of UNESCO, the International Association of Universities (IAU) is an **international non-governmental organization**. The Secretariat of the Association is based at UNESCO headquarters in Paris, France and includes the UNESCO/IAU Information Centre on Higher Education.

IAU is a **membership organization** bringing together universities and other higher education institutions and organizations from some **130 countries** for reflection and action on common concerns. IAU collaborates with various international, regional and national bodies active in higher education. IAU promotes debate, reflection and action on key issues in the field of higher education and research. It develops advocacy positions to represent the interests of its membership and to promote values and principles of the higher education community worldwide.

## **IAU: Building a Worldwide Higher Education Community**

The Association offers its Members and other organizations, institutions, decision makers, researchers and scholars concerned with higher education issues a global **meeting forum** and various services such as **information dissemination, research and analysis** on the latest developments in higher education through different reference and scholarly publications. IAU also develops **policy positions** and **advocates** on behalf of HEIs, while also promoting and facilitating **partnerships** and **networks** among higher education institutions worldwide as well as with various international, regional and national bodies.

During the past year and in parallel with on-going activities to promote membership development and improve all IAU services, the Association

continued to concentrate its reflection and action on the following **thematic cluster areas**:

- Internationalization of Higher Education
- Higher Education and Sustainable Development
- Intercultural Dialogue
- Equitable Access and Success in Higher Education
- Higher education and 'Education for All'

IAU has also continued to manage the LEADHER programme which offers financial support to IAU Members interested in collaborating for institutional change and reform.

### **Website Transfer: IAU has new email addresses and a new website**

From 1 December 2009, the new IAU website address is: [www.iau-aiu.net](http://www.iau-aiu.net) and the email addresses of all staff members have changed, following the model: *initial of given name.surname@iau-aiu.net*

This change will help the Association be more easily identified on the Internet and facilitate the development of new services. As we redesign the website, all suggestions are most welcome and can be sent to: [centre@iau-aiu.net](mailto:centre@iau-aiu.net).

This virtual move does not, in any way change, the strong relationship of partnership and collaboration that IAU enjoys with UNESCO : the Association will continue to be housed at UNESCO headquarters in Paris, France (its physical address remains unchanged) and its status as an Association with formal relations with UNESCO has been renewed. Indeed, IAU has been re-elected to the UNESCO-NGO Liaison Committee for an additional 3-year term.



## Message from the President



**T**aking stock of the achievements of IAU over the past year fills me with great pride. Through the hard work and dedication of the IAU Secretariat staff, the Executive Committee, Administrative Board Members, Task Forces, and Reference Groups and in collaboration with a wide range of partners, our Association's achievements have been considerable. These are fully outlined in this Annual Report but I would like to draw particular attention to a few key activities and projects that have served to make the past year a very successful one.

During the year, IAU organized and took an active part in several conferences of international importance. For example, in April 2009, the third edition of the IAU Global Meeting of Associations of Universities and other Higher Education Institutions (GMA) took place in Guadalajara, Mexico. Organized in partnership with the Asociación Nacional de Universidades e Instituciones de Educación Superior (ANUIES) and the University of Guadalajara, it focused on the growing phenomenon of networks and alliances in the global higher education landscape. The meeting was the most successful gathering of associations yet and IAU was invited to host the next one in several countries.

IAU played an important role in the UNESCO World Conference on Higher Education that took place in Paris, France, in July 2009.

IAU staff were active in the planning stages of the World Conference and the Association contributed in numerous ways during the conference itself. During The World Conference IAU launched the new Information Kit and Portal linking Higher Education and Research to Education for All (EFA). It is our belief that both of these unique tools will become valuable instruments to showcase the capacity and ways in which these linkages serve to improve education at all levels.

IAU is best placed to note the growing importance of internationalization of higher education. In this priority area, IAU is building its expertise and expanding its services by conducting research in the form of the IAU 3<sup>rd</sup> Global Survey on Internationalization of Higher Education and sharing the findings in various ways, including by preparing the survey report that will be published in early 2010.

Staying with the internationalization priority theme, IAU was also very pleased to accept an invitation from Hokkaido University (HU), one of IAU's Members in Japan, to help review and strengthen its internationalization strategy. This initiative puts to use one of IAU's most important assets – its global network of expert contacts – which enabled the Secretariat to create a panel of internationalization experts, who will carry out this project in collaboration with us and HU. IAU is particularly pleased to be undertaking this project, as a first initiative in a new service the IAU will launch in 2010 – the IAU Internationalization Strategies Advisory Service (ISAS).

The IAU 2009 International Conference, held at Notre Dame University - Louaize, in Lebanon, took place in November 2009, so technically in the next administrative year. Focusing on higher education's role in instilling a culture of dialogue, the conference brought together people from many parts of the world and was found highly interesting and enjoyable by all participants. We will report on it more fully in the 2010 Annual Report. In the meantime, preparations for the IAU 2010 International Conference are in full swing, an indeed, may almost seem as an extension of the previous year's theme by focusing on Ethics and Values in Higher Education in the Era of Globalization – What Role for the Disciplines. The conference will be hosted by Mykolas Romeris University in Vilnius, Lithuania and will take place in June 2010. I look forward to welcoming you all there!

There is no doubt that these are challenging times for everyone, including higher education institutions. The past year has been dominated by issues such as the economic crisis, the growing preoccupation with and severity of the impact of climate change, and the pandemic of the H1N1 virus amongst others. It is clear that higher education institutions are both affected by all of these and are in various ways addressing them as well. In such a context, IAU has much to do, to keep its members informed and provide them with a forum to share their experiences and to work together to address some of these shared challenges. The Association also has much to look forward to in the year ahead.

If the year just past is an indicator of what is to come, it promises to be a highly demanding but exciting and fulfilling year for the Association and I look forward to being actively involved with all of its activities in the service of a strong higher education community worldwide.

A handwritten signature in black ink, which appears to read "J. de la Fuente". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

JUAN RAMÓN DE LA FUENTE  
IAU President, 2008-2012

## Message from the Secretary-General



**T**he IAU 2009 Annual Report covers a period marked by the global economic and financial crises which has called upon the higher education community to adjust to new situations on several levels simultaneously. It has been, without a doubt a stressful and turbulent period, yet simply going around the table with the IAU Board Members elected in 2008, who come from every part of the world, we also learn the extent to which in some countries, the crisis has brought new opportunities, both due to increased student demand, as well as enhanced government investment in higher education; whereas elsewhere, the crisis represents a major upheaval. In both cases, and often in the context of a mix of both realities, our Members' and our own attention has been fully occupied in planning for the most strategic and sustainable response to a changing, and ever more complex landscape.

For the IAU, this has meant playing our convening role to the fullest. First, IAU welcomed its member organizations in Guadalajara, Mexico for the third Global Meeting of Associations (GMAIII). Second, the association planned and prepared for its 2009 International Conference to be held in November, in Lebanon. Offering concrete benefits to our Members is another response to a more stringent financial climate. So IAU focused on improving its communications by giving a facelift to IAU Horizons and by making sure that the coverage of developments in the monthly IAU E-Bulletin is even more comprehensive. Both publications continue to enjoy positive feedback from readers. The Higher Education Policy (HEP) journal is meeting with growing success and despite the difficult times, subscriptions are up over past years. Furthermore, the new and now annual International Universities Handbook was published in August this year, in two volumes for the first time, attesting to its continuous expansion in terms of the data included.

All of us at IAU are convinced that retaining and serving Members requires a strong engagement with issues of importance to the higher education sector. For this reason, the Association played a prominent and, we hope a constructive role at UNESCO's World Conference on Higher Education in July, 2009. Our contributions, whether by the IAU President, Board Members or staff, focused on issues of priority for IAU, such as Access and Success, Sustainable Development, Internationalization and Higher Education's role in EFA. Our goal was to advance knowledge about good practice, and press for follow-up action during this important event.

2009 also had its share of challenges for IAU though. For example, exchange rate changes on grants and revenues in currencies other than Euro, and a slowdown in fee payments have resulted in slight revenue decreases, which have had an impact. Having had to decrease personnel, we became more efficient in order to minimize the impact on IAU capacity to develop new initiatives and are now more determined than ever to expand our projects to remain useful and add value to the higher education community; especially since interest in, and the value of, the global dimensions of higher education, are growing in importance everywhere.

We worked hard during the year to prepare new and exciting projects for 2010, including the launch of a study on the changing nature of Doctoral Programmes in Sub Saharan Africa, the development of a new advisory service on internationalization which builds on the expertise we gain through regular Global Surveys.

The work of the IAU is a team effort. It depends on strong support from the President, Executive Committee and Administrative Board members. It also rests on the continued efforts of a small but dedicated staff. I am grateful to all of them for their collaboration and support. Most of all, I wish to thank all of you, our Members, for your loyalty and support. To all other readers, let me encourage you to consider joining the IAU, the most global of higher education associations. I join the President in hoping that many of you will join us at the next IAU International Conference, or that you get involved in our activities in other ways.

Sincerely yours,

A handwritten signature in black ink, appearing to be 'E. Egron-Polak'.

EVA EGRON-POLAK  
IAU, Secretary-General, Executive Director



# Membership

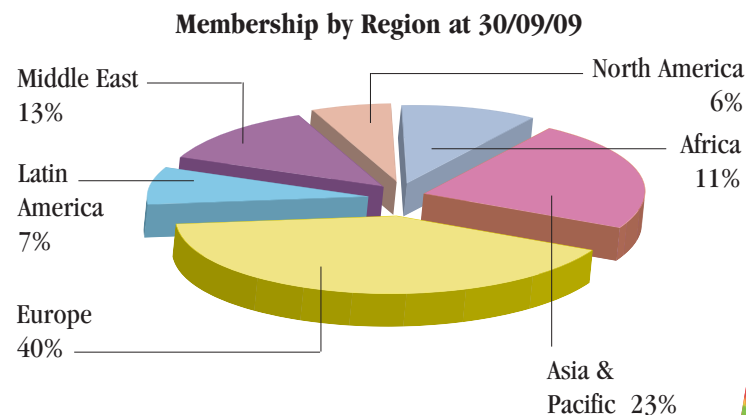
Membership services remain the cornerstone of the Association's work. The IAU's priorities are constantly analyzed in light of the developments and current trends in Higher Education around the globe and both the IAU Administrative Board and Secretariat make every effort to adjust to the rapidly changing HE landscape. New projects and services are developed on a continuous basis in order to respond, as well as possible, to the needs of the IAU community. Members and potential Members of the IAU are regularly informed of these initiatives which are described in other sections of this Report.

The Secretariat keeps Members well informed on all IAU activities and strives to involve ever-larger segments of the Higher Education community in the work of the Association. IAU Members are invited to participate in the IAU international events and to get involved in various Task Forces. We regularly invite Members to become active in projects; to contribute to the work on various priority themes. Member HEI's are also offered the possibility to enhance their own visibility and to build their own networks by using the different communication tools made available by the IAU. Communication on Higher Education and on the activities carried out by IAU Members and reporting on what is happening in the field of Higher Education at policy level is at the heart of the work of the Association.

## Some figures:

The IAU year, for the purposes of finance and reporting on Membership development, runs from 1 October to 30 September. On 30 September 2009, the Association counted 621 Member Institutions (compared to 585 on 30 September 2007, and 612 on 30 September 2008), 29 Organizational Members, 14 Affiliates and 41 Associates (for details see: [www.iau-aiu.net/members\\_friends/index.html](http://www.iau-aiu.net/members_friends/index.html)).

**The geographical distribution of institutional Members is as follows:**



The Secretariat works ceaselessly to become even more representative and to reach out to all regions of the world by expanding membership. To join IAU the process has been streamlined and made as accessible as possible, making the fullest use of the IAU website at [www.iau-aiu.net/membership/index.html](http://www.iau-aiu.net/membership/index.html).

For more information, please contact Dr. Hilligje van't land, IAU Director Membership and Programme Development at [h.vantland@iau-aiu.net](mailto:h.vantland@iau-aiu.net) and/or Ms. Isabelle Devylder, IAU Programme Officer at [i.devylder@iau-aiu.net](mailto:i.devylder@iau-aiu.net).

# Major Events

## Global Meeting of Associations (GMA) III

The third edition of the IAU Global Meeting of Associations of Universities and other Higher Education Institutions (GMA) was organized in partnership with the Asociación Nacional de Universidades e Instituciones de Educación Superior (ANUIES) and the University of Guadalajara in Guadalajara (Mexico) on April 20<sup>th</sup> – 22<sup>nd</sup>, 2009.

More than 70 participants coming from all regions of the world attended this meeting which focused on “Associations, Networks, Alliances etc.: Making Sense of the Emerging Global Higher Education Landscape”.

The commissioned background paper, written by Prof. Kris Olds (University of Wisconsin-Madison) is accessible online. As well, IAU collected information from the participating Associations/Networks and other groupings of higher education institutions with regard to their size, mandate and work. This background, as well as all presentations made during the Meeting, is also online.

The GMA took place several weeks before the UNESCO World Conference on Higher Education (WCHE, July 2009). IAU summarised and submitted a set of recommendations made by the Associations with regard to the future focus of UNESCO in higher education. These suggestions were the result of small round-table discussions linked to the WCHE+10 programme.

As a follow up activity, IAU was encouraged by the participants to create an interactive mapping of the global landscape of Higher Education Networks and Associations which could serve for further networking. IAU staff has considered how best to develop, structure and maintain up-to-date information on the growing number of networks. A draft proposal for the design of an online

networks/associations database and portal has been prepared and circulated to interested volunteers. Initial discussions of a possible collaboration with the European Centre for Strategic Management of Universities (ESMU) in Brussels in regards to this project have taken place, while finding support for the project remains critical.

## Preparations for IAU 2009 International Conference

The IAU 2009 International Conference focuses on the *Role of Higher Education in Fostering Inter-Cultural Dialogue and Understanding*. Notre Dame University-Louaize (NDU), in Lebanon, whose president, Father Walid Moussa is an IAU Administrative Board Member offered to host this Conference almost immediately after his election to the Board in 2008.

The theme, agreed upon with our host institution is a highly pertinent one. It is in line with IAU's commitment to the theme of intercultural dialogue and its goal is to promote cooperation and understanding at the international, regional and national levels. Furthermore, it is of critical importance to Lebanon's need to find a harmonious way to live together for all its citizens. For these reasons Notre Dame University – Louaize (NDU) and IAU are particularly pleased to collaborate on this IAU International Conference.

This conference brings together higher educational leaders, scholars and students to discuss how, and seeks ways to ensure that higher education contributes to creating a culture of dialogue at the institutional, local, regional and international levels. The Conference speakers are invited from all parts of the world to reflect and present their views on the following topics, amongst many others: Why and how to develop the culture of dialogue; Challenges from institutional, local and global perspectives; The



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role of leaders, administrators, faculty and students in nurturing a culture of dialogue and understanding on campus; Internationalization of higher education – cross-border and at home - promoting the culture of dialogue and appreciation for diversity.

The Conference papers are available online on the Conference WebPages and a publication on the main theme will be prepared jointly with NDU, the Council of Europe and the People's Friendship University in Moscow. More information is available online at: [www.iau-aiu.net/conferences/Lebanon2009/index.html](http://www.iau-aiu.net/conferences/Lebanon2009/index.html).

Prior to the Conference the IAU is to hold its 74<sup>th</sup> Administrative Board Meeting.

## IAU at the UNESCO World Conference on Higher Education 2009

IAU has always maintained a position of unwavering support for a strong role for UNESCO in higher education. For this reason, IAU welcomed UNESCO's **2009 World Conference on Higher Education: The New Dynamics of Higher Education and Research For Societal Change and Development** and participated in multiple ways in this event, starting with an active and continuous role during the preparations, as a Member of the Conference Steering Committee and Bureau. As well, the IAU President and many Members of the IAU Administrative Board took an active part during the Conference held in Paris in July 2009.

WCHE ended on July 8 2009, with the adoption of a Communiqué that, in its 10 pages, touches on the major challenges, dilemmas and opportunities facing higher education at the moment and as we look at the next decade

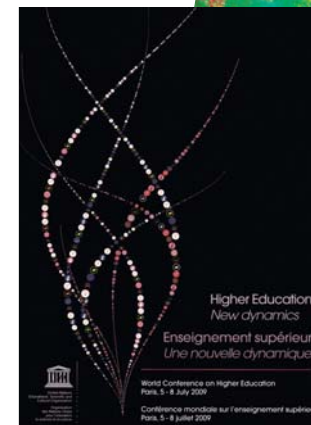
or so. IAU served, once again, on the drafting committee for the final communiqué.

IAU President, **Juan Ramón de la Fuente** took part in the Stakeholder's Panel during the Opening Ceremony and used the opportunity to call for knowledge made accessible to all and to point out that this requires protecting higher education in the public interest.

**Madeleine Green**, IAU Vice-President and Vice-President of the American Council on Education presented the preliminary findings of the IAU 3<sup>rd</sup> Global Survey on Internationalization (2009) in one of the sessions. The full report of this Survey will be published by IAU in 2010.

**Janyne Hodder**, President of The College of the Bahamas, and IAU Board Member, speaking in a Special Plenary on the Social Responsibility of Higher Education spoke about the challenges of a university helping to ensure that local economic development strategies are diversified and sustainable through relevant education and well prepared citizens.

Building on the IAU policy statement entitled *Equitable Access, Success and Quality in Higher Education*, **Eva Egron-Polak**, IAU Secretary General, made a presentation using a few examples to demonstrate how IAU Members are innovating their approaches to admissions to ensure that students' potentials – not just their prior achievements – are enabling them to access higher education; how they are reaching out to schools and community to build confidence and expectations among learners from under-represented groups, etc. **Hilligje van't Land**, Director, Membership and Programme Development acted as rapporteur for this session.



The African Members of the IAU Board – Immediate Past President **Goolam Mohamedbhai** (Secretary General of AAU), **Is-Haq Oloyede** (University of Ilorin Vice Chancellor and AAU President), **Olive Mugenda**, (Vice Chancellor of Kenyatta University and IAU Vice President) were all fully engaged in the sessions and most especially in the Round Table on Africa which provided a unique opportunity for a dialogue about strategies for the development of African higher education excellence in a global setting. The section on Africa in the Communiqué is a result of these discussions.

The WCHE also allowed for the different groups of stakeholders to focus on the actions which they wish to see as part of the follow-up. **IAU Secretary General** collaborated with representatives of Education International (Deputy Secretary General, **Monique Fouilhoux**) and the European Student Union (**Ligia Deca**, Chairperson) in preparing, moderating and reporting on the **Stakeholder Panel** bringing together HEIs, Faculty and Staff and Students. More than 400 participants spent close to 3 hours in a highly interactive session expected to make four specific action recommendations to form part of the final outcomes of the WCHE. Starting with this Stakeholder Panel's call to HEI leaders, staff and students as full partners in the implementation of any WCHE action plan, the final set of recommendations made by this Panel is available online at IAU ([www.iau-aiu.net/association/pdf/WCHE\\_2009\\_HEI.pdf](http://www.iau-aiu.net/association/pdf/WCHE_2009_HEI.pdf)).

In a **preparatory session on July 4**, organized by the UNESCO-NGO Liaison Committee for international NGOs in formal relations with UNESCO, **Isabelle Turmaine**, Director of Information and Communication services focused on the ways in which higher education institutions contribute to improving basic education and play an active role in the pursuit of Education for All goals. She used the opportunity as well to present a new IAU Information Kit ([www.iau-aiu.net/efa/efa\\_information\\_kit.html](http://www.iau-aiu.net/efa/efa_information_kit.html))

on this overall theme and announced the launching of a new IAU Portal (HEEFA, available at: [www.heefa.net](http://www.heefa.net)) in this area.

IAU staff worked very hard to ensure that the IAU made a substantive contribution to the WCHE 2009, as it had done in 1998. At the same time, it was an important opportunity for IAU to network with the participants from all over the world. The **IAU Stand** in the exhibit hall soon became a central meeting place for IAU Board Members, representatives of Member institutions and those wishing to learn more about the Association to meet with staff and pick up our latest information material or publications. As well, an edition of **IAU Horizons** was prepared specifically for the WCHE, showcasing universities at work in all of the themes that structured the Conference – internationalization, regionalization, sustainable development, access and success, higher education contributing to the MDGs etc. The issue (Vol. 15, No. 2) is available online.

What's next? IAU has and will continue to offer its support to UNESCO for those actions that are in line with its expertise, priorities and in the interest of its membership. More information on the UNESCO WCHE is available at: [www.unesco.org/en/wche2009](http://www.unesco.org/en/wche2009).





# Thematic Priorities

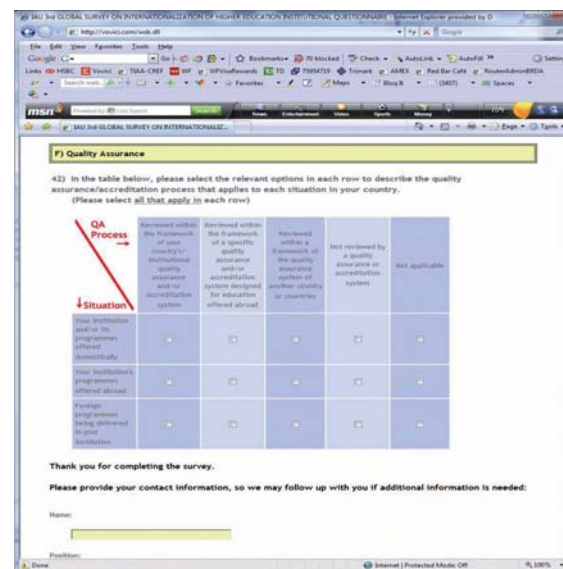
## Internationalization of Higher Education

### 3<sup>rd</sup> Global Survey of Internationalization of Higher Education

With advice and support of the IAU Task Force on Internationalization, chaired by IAU Vice President, Madeleine Green, the Association launched its 3<sup>rd</sup> Global Survey in March 2009. Two questionnaires were used – one for institutions of higher education and another for national associations of universities. A highly productive collaboration with staff at CONAHEC (Consortium for North American Higher Education Cooperation), allowed IAU to offer the survey online.

Invitations to take part in the Survey were sent by e-mail and respondents had the option of completing the questionnaire in one of five languages and online or using hard copies. The invitations were sent to the Head of the institution and/or Head of International Relations. Once again IAU developed a geographically proportionate sample of a total of more than 5000 institutions. In order to obtain as large a final sample as possible, IAU sent reminders several times as well as sending a few hard copy invitations. The questionnaire for associations was disseminated to more than a 100 national associations of universities.

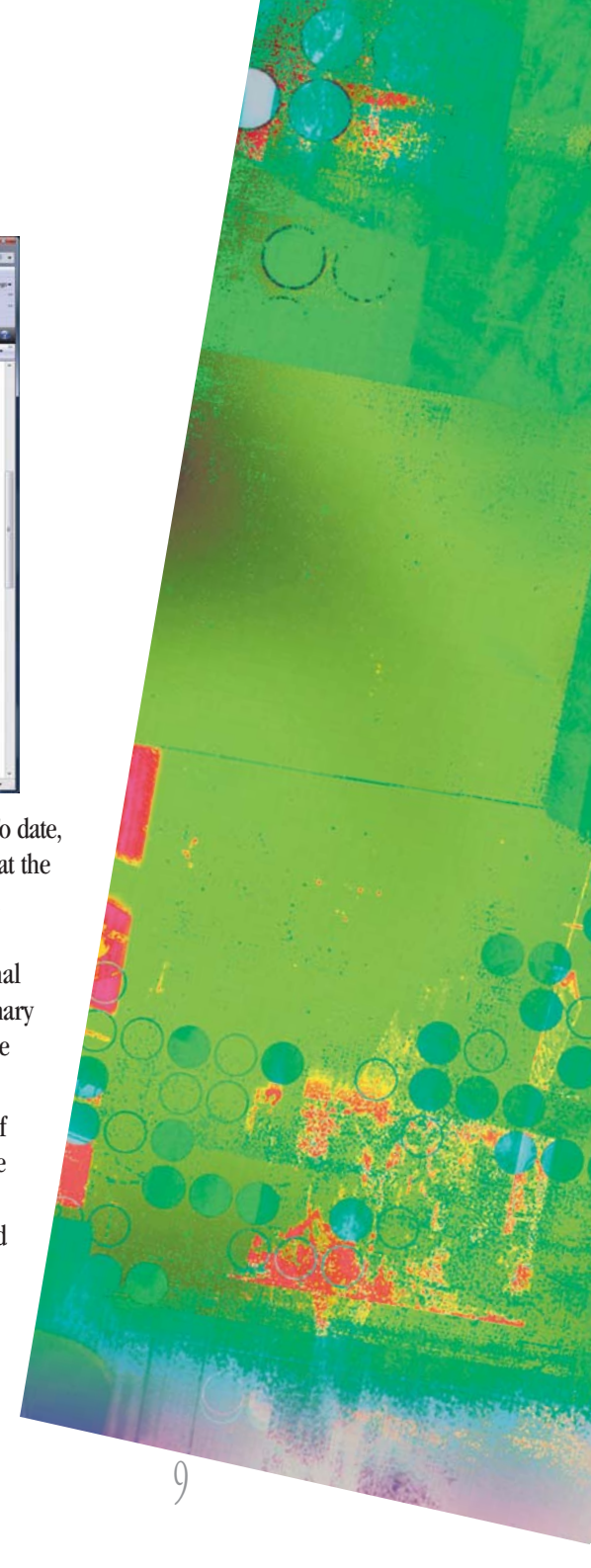
A total of 745 completed institutional questionnaires were returned to IAU from 115 countries by the end of June 2009. This represents a substantial increase from the 526 institutional responses received from 95 countries in the 2005 Global Survey. A total of 18 responses were received from national associations of universities, which is exactly the same number as in 2005. Of the total number of responses, the majority was completed in English, with roughly equal numbers completed in French and in Spanish. Only a very few institutions completed the survey in either Arabic or Chinese.



IAU staff are now analyzing the data and preparing the report. To date, partial or preliminary results of the survey have been presented at the WCHE (Paris, France), the inaugural conference of the African Network for International Education (ANIE) at Moi University, Eldoret, Kenya and at the European Association for International Education (EAIE) conference (Madrid, Spain). A few preliminary results of the institutional questionnaire have also been made available on the IAU website.

Several of the Task Force members, from different regions of the world, have agreed to prepare regional comments on the findings, focusing on some of key issues. Their input will complement the analysis of the aggregate results as prepared by IAU and thus enrich the overall 2009 report.

The final report will be published in the first few months of 2010.



## Hokkaido University Internationalization Strategy Review

Wishing to benefit from the IAU expertise on internationalization, developed in large measure through the global surveys, Hokkaido University (HU, Japan), one of the IAU Member institutions, approached the Secretariat to assist them in reviewing their internationalization strategy. IAU was pleased to accept, suggesting a collaborative approach to the University that was agreed upon and articulated in a Memorandum of Understanding signed by the President of HU and the IAU Secretary-General on October, 2009.

Generally, it was agreed that:

- HU will undertake an in-depth self-review exercise of the areas of its internationalization strategy on which it wished to focus;
- An International Expert Panel will analyze and comment the self-review report and undertake a site visit at HU to meet with key university representatives to discuss the self-review results and make suggestions and recommendations for future development by the university;
- With the information gained from the site visit IAU, with input from the Expert Panel, will submit to HU a final report reviewing the institution's internationalization strategy and processes, including recommendations for future actions.

The **Panel Members** proposed by IAU and accepted by HU are:

**Madeleine Green**, IAU Board Member and Vice-President for International Initiatives, American Council on Education, USA; **Uwe Brandenburg**, Project Leader, Centre for Higher Education Development, Germany; **Grant McBurnie**, Senior Associate, School of Global Studies, Social Science and Planning, RMIT University, Australia; **Akira Ninomiya**, Director of the Hiroshima Study Center, The Open University of Japan and **Eva Egron-Polak**, IAU Secretary General. **Ross Hudson**, IAU Programme Officer is coordinating the activity at IAU.

IAU is very pleased to be undertaking this project with HU, especially since it will assist the Association in launching its new **Internationalization Strategies Advisory Service (ISAS)** to be offered to IAU Members and other HEIs in early 2010.

For more information about IAU's work on Internationalization, please contact Mr. Ross Hudson, IAU Programme Officer at: [r.hudson@iau-aiu.net](mailto:r.hudson@iau-aiu.net)

## Higher Education and Sustainable Development

Sustainable development has never seemed more important than in the last several months, most especially in the lead up to the UN Climate Change Conference (Copenhagen, Denmark). For IAU, Higher Education and Sustainable Development has been a priority for more than two decades. The Association continues to underline its importance in its various publications and on the IAU website and by initiating and participating in various projects.

The IAU **HESD webpages** have been reorganized to be more user friendly and to facilitate access to the information to be found on them. These pages are updated monthly and continue to serve as an information resource for many.

A major activity during the past year saw IAU partnering with **UNEP** to develop a **Global Survey on Sustainable Lifestyles (GSSL)**. The project, launched in November 2008, is a contribution to the Marrakech Process (<http://esa.un.org/marrakechprocess/>), a global initiative to elaborate



a 10-Year Framework of Programmes on sustainable consumption and production as called for by the WSSD Johannesburg Plan of Action. UNEP is one of the two lead agencies in this process.

36 Member Institutions from 24 countries participated in the GSSL Survey so far and, after having invited their students to complete an online questionnaire, several IAU Members are now in the process of analyzing the collected data and producing country reports which will be made available in 2010. Hilligje van't Land, IAU Director, Membership and Programme Development, is a member of the Editorial Committee of five country reports. The reports will be made available on the UNEP website and accessible through the IAU WebPages on Higher Education for Sustainable Development.

Hilligje van't Land, is also Member of the **UN DESD Reference Group**, and took part in the Reference Group's 3<sup>rd</sup> Meeting in November 2008, at UNESCO, where plans for the second half of the Decade were discussed. Furthermore, she took part in the **UNESCO World Conference on Education for Sustainable Development** entitled *Moving into the Second Half of the UN Decade* which took place in Bonn, Germany, on 31 March to 2 April 2009. The Association was also represented by Abdul Razak Dzulkifli, IAU Vice-President, Vice Chancellor, Universiti Sains Malaysia, Hans van Ginkel, IAU Honorary President, Former Rector UNU and Utrecht University, and various IAU Members and partners in this field. Hilligje van't Land acted as Cluster Rapporteur and was a member of the drafting committee for the Bonn Declaration. The Declaration, adopted by all conference participants on 2 April, comprises the Conference Statement that takes stock of the progress made towards the attainment of the objectives of the UN Decade of ESD, and a call for action for both States and organizations.

As one of the follow-up activities, Universiti Sains Malaysia, agreed to host the 3<sup>rd</sup> International Conference on Higher Education for Sustainable Development in November 2009 (see: [www.hesd09.org](http://www.hesd09.org)).

Furthermore a new project is being discussed that will involve IAU, GUNI (Global University Network on Innovation) and AAU (the African Association of Universities). It will focus on "Higher Education and Sustainable Development in Sub-Saharan Africa". More information will be made available on the IAU Website and in other information tools.

## Intercultural Dialogue

**I**n light of the fact that intercultural dialogue is the theme of the IAU 2009 International Conference, this topic remained high on the Association's agenda throughout the year as the programme was being planned. Also, for this reason, IAU accepted to participate actively in the Council of Europe (CoE) Conference on "Universities as Actors of Intercultural Dialogue in the Wider Society" which was held in Moscow, Russia in June. Hilligje van't Land, acted as Rapporteur of the Conference. The Conference also served to further develop the collaborative links that exist between the CoE, whose Head of the Department of Higher Education and History Teaching, in the Directorate of School, Out-of-School and Higher Education, Sjur Bergan agreed to take part in the IAU 2009 Conference in Lebanon on the *Role of Higher Education in Fostering Intercultural Dialogue and Understanding*.



## Equitable Access and Success in Higher Education

**M**oving beyond the Policy Statement: *Equitable Access, Success and Quality in Higher Education* adopted by the 13<sup>th</sup> IAU General Conference and disseminated for endorsement by associations from around the world, IAU developed and submitted a project proposal for funding to the Lumina Foundation (USA). The Secretariat hoped in this way to be in a position to assist its Members share good practice in the area of improving access and most especially retention and success to learners from under-represented groups. While the Lumina Foundation was not able to accept the proposal, the IAU continues to pursue its search for funding and will most likely undertake a scaled down version of the initial project in 2010. The overall objective of the IAU is to develop a Self Assessment Instrument that universities can implement to review their performance with regard to equitable access and success.

IAU is pleased to report that the Policy Statement has been endorsed by several associations of universities in all parts of the world.

To retain, to retain an active focus on this topic and assist the Secretariat in its project development in this area, the Task Force on Access and Success was re-established with Prof. Fernós, IAU Administrative Board Member, and President, Inter-American University, Puerto Rico, acting as Chair. Among the Task Force Members, who have accepted to continue working with IAU, the Secretariat is pleased to include experts from Portugal, India, USA, UK, Malaysia and replies from experts from other regions of the world are expected in during the upcoming year.

For more information on the developments in this area or to offer to become actively involved with IAU, please contact Eva Egron-Polak, IAU Secretary General at [e.egronpolak@iau-aiu.net](mailto:e.egronpolak@iau-aiu.net).



### IAU/Palgrave Macmillan - Research Essay Prize

The theme of the 2009 edition of the Research Essay Prize competition was *Equitable Access, Success and Quality - three essential ingredients or three mutually exclusive concepts for higher education development?* drawing links to the IAU priority theme of Equitable Access and Success in Higher Education which was adopted by the IAU General Conference in 2008. The jury, having reviewed all submissions selected the paper entitled *From Access to Success: An Integrated Approach to Quality Higher Education informed by Social Inclusion Theory and Practice* which was submitted by Jennifer M. Gidley, Gary P. Hampson, Leone Wheeler and Elleni Bereded-Samuel from RMIT University, Melbourne, Australia. The article will be published in HEP 23/1, released in March 2010. The award also comes with a £1000 monetary prize.

IAU warmly congratulates the winners and thanks all the scholars who submitted an essay. The theme of the next edition of the Prize will be announced on the IAU website in early 2010.



## Special Projects and Initiatives

### LEADHER

The IAU Leadership Development for Higher Education Reform (LEADHER) Programme was launched in May 2007, as the first grants programme ever made available to its Members by the Association.

The programme offers the possibility of learning partnerships and collaboration among IAU Member Institutions to make best use of the wealth of diverse experiences with institutional reform around the world. It makes available modest grants for partnership projects that enable senior higher education administrators from one IAU Member to undertake or host professional development 'learning visits' with their peers and colleagues from another IAU Member.

LEADHER is in line with IAU's commitment to provide support to Members in developing countries but to do so in ways that engage the whole membership. The programme is funded by both the Swedish International Development Agency (Sida)/SAREC and IAU.

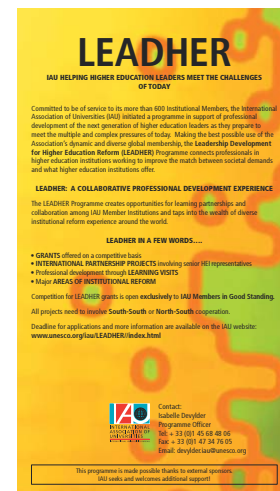
In the year under review, there were two competitions held. In the second competition, grants were increased to a maximum of € 10,000 per project. A total of 10 applications were received and a newly elected Peer Selection Committee chaired by Prof. Tagoe, IAU Board Member, selected 7 projects for a total of almost 64,000 Euros as presented in the Table on the next page. Learning visits started in early 2009.

In order to increase the visibility and thus raise the interest in the LEADHER projects, each issue of *IAU Horizons* now features an executive summary of the activities undertaken in the framework of the programme. The July 2009 issue, focusing on the World Conference on Higher Education, included summaries of three LEADHER projects related to the themes of the conference. IAU also uses every occasion to present the Programme during various conferences and meetings. In particular, LEADHER was presented during the IAU/IOHE

International Networking Meeting on *Strategies for Training and Development in University Leadership & Management*.

Additional competitions will be announced during the coming year and detailed information, including the Guidelines and Application Form for LEADHER is available on the IAU website: [www.iau-aiu.net/LEADHER/index.html](http://www.iau-aiu.net/LEADHER/index.html)

For more information, please contact Ms. Isabelle Devylder, IAU Programme Officer: [i.devylder@iau-aiu.net](mailto:i.devylder@iau-aiu.net)





*Participants enjoying a presentation given as part of one of this year's LEADHER projects.*

### **LEADHER Programme Grant Recipients (2008-2009)**

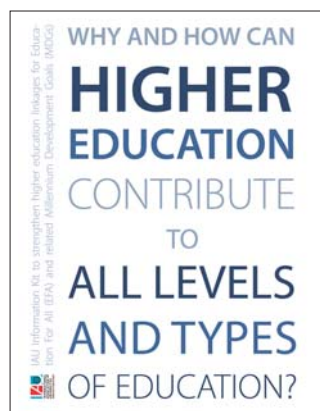
INSTITUTION	COUNTRY	REFORM AREAS
University of Wollongong Universiti Sains Malaysia	Australia Malaysia	Research planning, management and dissemination & Internationalization of HE
The College of the Bahamas Rhodes University	the Bahamas South Africa	Sustainable development into the curriculum and campus management (greening)
AL Zaeim Al Azhari University University of Aleppo	Sudan Syria	Application of internal quality assurance measures ; Incorporating sustainable development into the curriculum and campus management (greening)
University of Porto University Eduardo Mondlane	Portugal Mozambique	Recruitment and professional development of faculty and staff (HRM)
Al Quds University Ghent University	Palestine Belgium	Use of ICTs in learning, research and/or management
James Madison University Kenyatta University	USA Kenya	Outreach, community and extension services & Incorporating sustainable development into the curriculum and campus management (greening)
Damascus University Humboldt Universität zu Berlin	Syria Germany	Internationalization strategies, including curricular reform and cross-border activities



## Higher Education and Education For All

### ***IAU Project “Strengthening Linkages for Improved Education: Higher Education and Research Working for EFA and MDGs”***

In the past year much progress has been achieved in this project which promotes higher education participation in global initiatives in pursuit of the objectives of Education For All (EFA) and related Millennium Development Goals (MDGs). Two types of activities are the prime focus: development of information tools to raise awareness and capacity building. The activity is undertaken with financial support from SIDA, the UNESCO Participation Programme and the Working Group on Higher Education (WGHE) of the Association for the Development of Education in Africa (ADEA).



#### **i) Information Tools**

An Information Kit, entitled *Why and How Can Higher Education Contribute to All Levels and Types of Education?*, was drafted by IAU, and reviewed and validated by the international Reference Group that guides the overall project at IAU. It offers answers to six basic questions that higher education institutions may have concerning their role in EFA and related

MDGs: What are the MDGs and EFA initiatives? Why should higher education get involved? How can higher education get involved? Where can higher education activities be developed? Who is already engaged? Which agencies are active? The Information Kit also seeks, to raise the awareness of higher education institutions about EFA and the need for a greater/better involvement on their part.

The Kit is available both French and English. 2000 copies in English and 500 in French of the Kit were printed. The Kit was first distributed at the UNESCO World Conference on Higher Education in July. Subsequently the Kit was widely disseminated to IAU members and partners in the project.

The Kit is available free of charge online in English and French.

#### **ii) The IAU Higher Education and EFA Portal (HEEFA)**

Conceived and elaborated by IAU with input and validation by the Reference Group, the Portal was developed to:

- serve as a visibility platform and a networking forum for the higher education community to showcase its involvement in these global initiatives;
- raise awareness and promote higher education projects within the higher education sector itself and among Ministries of Education, cooperation agencies, non-governmental organizations and others active in EFA and related MDGs

As far as technical options were concerned, it was decided to place emphasis on creating:



- a light and user-friendly interface to allow everyone, everywhere to access the Portal;
- a bottom-up and interactive approach, encouraging experts to provide information for the Portal;
- a stand alone website to allow the development of an independent global community, even though the Portal is an IAU project and links to IAU will remain evident.

The Portal is composed of two databases: a project database of initiatives undertaken by higher education institution and an expert database where individuals

are encouraged to complete an online CV to make public their expertise. There is also a News section, a Newsletter and Forums for dialogue.

It is available at [www.heefa.net](http://www.heefa.net).

### iii) Capacity Building Sessions

The Association has explored what was being done by other organizations and institutions in terms of capacity building in EFA and related MDGs and how the higher education sector was engaged in these activities. Based on the Association's findings and identified gaps, a capacity building project proposal was submitted to and fine-tuned by the Reference Group.

For more information, please contact Ms. Nadja Kymlicka:

[n.kymlicka@iau-aiu.net](mailto:n.kymlicka@iau-aiu.net) or Ms. Isabelle Turmaine:  
[i.turmaine@iau-aiu.net](mailto:i.turmaine@iau-aiu.net)

## The Changing Nature of Doctoral Programmes in Sub-Saharan Africa

The IAU launched a new project to examine **The Changing Nature of Doctoral Programmes in Sub-Saharan Africa**. The project, modest in scope, forms part of the grant IAU has received from Sida/SAREC. It has been developed with active collaboration of a Working Group composed of IAU Board Members and other experts who will continue to advise IAU.

In the context of globalization and internationalization, and noting the constantly evolving higher education landscape, the purpose of this project is to identify what changes are taking place in doctoral programmes in Sub-Saharan Africa, to identify the challenges or difficulties encountered and solutions being tested in different institutions. An additional purpose is also to offer a new and dynamic networking opportunity to a small set of HEIs to facilitate joint elaboration of comparative approaches and answers to the challenges they individually face. The study will consider programmes in several branches of science, namely the life sciences, the applied sciences, the social sciences and to the extent possible, the humanities.

The outcomes of this project will be made available initially to the participating IAU Member Higher Education Institutions (5 in total) and will be shared as well with the broader higher education community. Among the outcomes of this study will be the institutional reports and an analytical comparative report based on data collected and analyzed from all.



## The Changing Nature of Doctoral Programmes in Sub-Saharan Africa

### *Task Force Members:*

#### *Chair :*

**Is-Haq OLOYEDE**

Vice-Chancellor, University of Ilorin, Nigeria

#### *Members :*

**Patricia POL**

Vice-President, Université Paris 12 – Val de Marne, France

**Piyushi KOTECHA**

CEO, Southern African Regional Universities Association, SARUA, South Africa

**Gilles BRETON**

Associate Vice-President Academic (International), Director International Office, University of Ottawa, Canada

**Wisdom TETTEY**

Professor, Faculty of Communication and Culture, University of Calgary, Canada

**Phyllis FREEMAN**

Professor Emerita, University of Massachusetts, USA

**Aboubacar BARRO**

Sociologist, Senegal

#### *Consultant:*

**Ddembe WILLIAMS**

Lead Consultant/ Managing Director, Precision Innovation Systems Ltd, Uganda

#### *Secretariat :*

**Hillegje VAN'T LAND**

Director, Membership and Programme Development, IAU, Paris

### *Participating Institutions:*

University of Ilorin, Nigeria

Kenyatta University, Kenya

National University of Rwanda, Rwanda

Université Gaston Berger de St. Louis, Senegal



# Partnerships, Networking and Representation



## UNESCO

The history linking IAU to UNESCO is 60 years old, and the relationship between the two organizations remains strong. With the IAU Secretariat housed in the UNESCO headquarters, IAU staff members are continuously in contact with UNESCO staff in both the Higher Education Division and in other sectors working on projects and initiatives related to IAU priorities. There are many areas in which IAU collaborates with UNESCO. Chief among these, in the past year, are those detailed below:

- **UNESCO World Conference on Higher Education 2009.**  
IAU was heavily involved in the Regional Preparatory conferences, the planning and the implementation of this seminal UNESCO event. Information on IAU's involvement in the WCHE can be found on page 7 of this annual report.
- **UN Decade For Education for Sustainable Development (DESD)**  
As reported on page 11 of this annual report the IAU is a member of the UNDESD Reference Group.
- **UNESCO – NGO Liaison Committee**  
The IAU has been a member of the UNESCO-NGO Liaison Committee for the period 2008-2009 and was re-elected for a further three year period. Isabelle Turmaine, IAU Director, Information Centre and Communication Services, who represents IAU on the Committee is also the president of the UNESCO-NGO Working Group for Education For All and Literacy.

## United Nations Environment Programme (UNEP) – Global Survey on Sustainable Lifestyles (GSSL).



As is outlined in the IAU Thematic Priorities section on sustainable development on page 10-11 of this annual report, IAU took a lead role in the development of the GSSL.

## Organization for Economic Cooperation and Development (OECD)



IAU accepted the OECD's invitation to join the Stakeholders Advisory Group for the *Assessing Higher Education Learning Outcomes* (AHELO) project which is designed to develop a feasibility study for comparing learning outcomes in two different disciplines, namely economics and engineering. ([www.oecd.org/edu/ahelo/](http://www.oecd.org/edu/ahelo/)). The project is being undertaken by the Institutional Management in Higher Education (IMHE) programme of the OECD. So far, the Secretary General who represents IAU on the Advisory Group has attended only one meeting.

The IAU Secretary-General also took part in the OECD review of higher education in Egypt, commissioned by the Minister of Higher Education. This review was undertaken jointly by OECD and the World Bank and included a two-week mission to visit to meet with numerous representatives of Egyptian higher education institutions, private industry, ministry and other agencies. ([www.oecd.org](http://www.oecd.org))



## Global Initiative for Quality Assurance Capacity (GIQAC)

The IAU Secretary General has been a member of the Steering Committee for this UNESCO-World Bank collaborative initiative since its launch some two years ago. The Initiative provides support to regional Quality Assurance networks in developing nations to build their expertise and capacity for the overall improvement of higher education. The Steering Committee meets to review proposals by various networks, allocate resources for their projects, develop monitoring indicators for the program and generally advise UNESCO and the WB on policy, strategy and implementation issues. Networks in Asia, Africa, Middle East, and Africa and soon in Southern Europe have benefited from this support as has the International Network for Quality Assurance in Higher Education. Members of the international Steering Committee include representatives from COL, DAAD, AUF and other organizations.

## Observatory of Borderless Higher Education (OBHE)

This London-based organization, which has been an IAU Affiliate since 2007 invited the Association to co-sponsor its 2009 Global Forum entitled: *Global Connections – Local Impacts: Best Practices, Models and Policies for Cross-Border Higher Education*, in Kuala Lumpur Malaysia in October, 2009. An important part of the IAU collaboration with the OBHE is the exchange of information and reports. The Secretary-General is also a member of the Global Advisory Committee recently established by OBHE to help discuss its development strategy. The OBHE has already asked IAU to co-sponsor the 2011 conference in Alberta, Canada.

([www.obhe.ac.uk](http://www.obhe.ac.uk))

## The Inter-American Organization of Higher Education (IOHE)



This year has witnessed an intensification of the collaboration with the Inter-American Organization of Higher Education, a regional membership organization in the Americas. The IOHE was one of the co-organizers of a major first Hemispheric Higher Education Meeting in Guadalajara, Mexico, just after the IAU Global Meeting of Associations (GMA III). The coordination of schedules served all partners well as both events were reinforced by the presence of leaders of higher education organizations taking part and participants appreciated the possibility of attending both important events. To strengthen this collaboration, IOHE invited IAU to take part in several of its activities, including offering to host the IAU webmaster during a few days at the Technical University of Loja, Ecuador, to share experiences and with the IOHE web team. IAU, interested in strengthening its collaboration with Latin American HEIs also agreed to work with IOHE on the organization of an *International Networking Meeting on Strategies for Training and Development in University Leadership & Management*, which took place in October 2009 in Lima, Peru. In addition to inviting several IAU Members, sending a staff member to the meeting, IAU also provided input into the overall organization of the meeting. ([www.oui-iohe.qc.ca/about/index-apropos\\_en.aspx](http://www.oui-iohe.qc.ca/about/index-apropos_en.aspx))



### **Consortium for North American Higher Education Collaboration (CONAHEC)**

IAU collaboration with CONAHEC, a regional organization based at the University of Arizona, an IAU Member, has flourished during the past year, most especially during the implementation of the 3<sup>rd</sup> Global Survey on Internationalization.

As well, IAU was pleased to take an active part in the first major Hemispheric Conference which had been organized by CONAHEC, in collaboration with IOHE and the Hispanic Association of Colleges and Universities (HACU), in May 2009 and hosted by the University of Guadalajara, Mexico. The collaboration with CONAHEC will continue as the IAU is one of the co-convenors of the 13<sup>th</sup> North American Higher Education Conference in Houston, Texas in 2010. ([www.conahcec.org](http://www.conahcec.org))



### **Institute of International Education (IIE) – Atlas Project**

IAU continues to participate in the IIE Atlas Project on international student mobility. Isabelle Turmaine, IAU Director, Information and Communication Services is a member of the Steering Committee of the project, and at the May 2009 Steering Committee meeting, accepted to chair the task force on communication tools linked to the project (<http://atlas.iienetwork.org/>)



### **International Social Science Council (ISSC)**

IAU participated in the 1<sup>st</sup> World Social Science Forum organized by the

International Social Science Council (ISSC). The conference took place in May 2009, in Bergen, Norway, with the theme of: *One Planet – Worlds Apart*, and Hilligje van 't Land, IAU Director membership and Programme Development was invited by the ISSC to organize a special session on University Rankings. On behalf of IAU, she invited speakers from Ireland, Japan and South Africa to present their perspectives on the impact and usefulness of the rather controversial but seemingly inevitable presence of global rankings in current policy development in higher education. ([www.rokkan.uib.no/wssf/](http://www.rokkan.uib.no/wssf/))

### **African Network for Internationalization of Education (ANIE)**



IAU has been an active supporter of the newly created African Network for Internationalization of Education (ANIE) providing it with visibility and publications whenever relevant. On the occasion of the inaugural ANIE conference held in September 2009 in Kenya, ANIE became officially a new IAU Affiliate. IAU Secretary-General spoke at this conference and offered continued support to the network. ANIE's coordinator, James Jowi of Moi University, Kenya, has been a member of the IAU Task Force on Internationalization of Higher Education since 2008. For this and as coordinator of ANIE, IAU included James Jowi among the speakers on the panel the Association organized at the EAIE conference in Madrid, Spain. ([www.anienetwork.org](http://www.anienetwork.org))





## IAU representation at conferences and meetings: October 2008 - September 2009

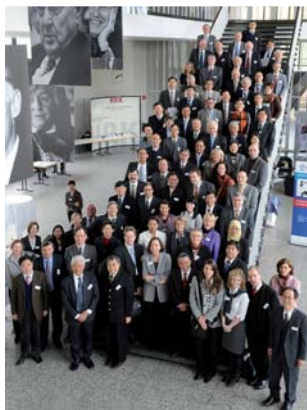
The IAU President, Board Members, Secretary General and senior staff members are often called upon to take an active part in or speak at international conferences and meetings organized by IAU Members, partners and other organizations in the higher education sector. Below is a partial list of events in which IAU took part in the year under review.

### October 2008

**12<sup>th</sup> North American Higher Education Conference: *Higher Education Collaboration: Local Responses in a Global Context***  
Monterrey, Mexico

**Meeting of the Ubuntu Committee of Peers for Regional Centers of Expertise (RCEs) on Sustainable Development**  
Paris, France

**First ASEM Rectors' Conference: *Asia-Europe Higher Education Dialogue "Between Tradition and Reform: Universities in Asia and Europe at the Crossroads"***  
Berlin, Germany



*First ASEM Rectors Conference, Berlin, Germany*

### November 2008

**3<sup>rd</sup> Meeting of the UN Decade of Education for Sustainable Development (UNDESD)**

Paris, France

**Governing Board meeting of the Institutional Management in Higher Education Programme (IMHE) of the OECD**

Paris, France

**UNESCO Preparatory Regional Conference on Higher Education in Africa: *The New Dynamic in Higher Education***

Dakar, Senegal

**French EU Presidency Conference: *International Comparison of Education Systems: a European Model?***

Paris, France

**UNESCO Global Research Seminar on Systems of Knowledge: *Sharing Research Agendas***

Paris, France

### December 2008

**OECD/CERI and France, International Conference on Higher Education to 2030: *What Futures for Quality Access in the Era of Globalization***

Paris, France



#### January 2009

Norwegian Centre for International Cooperation in Higher Education (SIU): *Higher Education – A Key to future Development in the High North*

Trosno, Norway

UNESCO/Student NGOs consultation in preparation of the 2009 World Conference on Higher Education (WCHE)

Paris, France

#### February 2009

91<sup>st</sup> Annual Meeting of the American Council on Education (ACE): *Collective Foresight*

Washington, USA

#### March 2009

European University Association (EUA) 5<sup>th</sup> EUA Convention of Higher Education Institutions: *Facing Global Challenges: European strategies for Europe's universities*

Prague, Czech Republic

UNESCO World Conference on Education for Sustainable Development (ESD)

Bonn, Germany

#### April 2009

First Bologna Policy Forum

Louvain-la-Neuve, Belgium

UNU- IAS Strategic Meeting: *Competencies and Capabilities for SD and ESD*

Bonn, Germany

#### May 2009

Kyung Hee University and UN Department of Economic and Social Affairs: *World Civic Forum 2009*

Seoul, Korea

International Social Science Council (ISSC), First World Social Science Forum: *One Planet – Worlds Apart*

Bergen, Norway

NAFSA 2009 Annual Conference and Expo: *Fostering Global Engagement through International Education*

Los Angeles, USA

Project Atlas: 3<sup>rd</sup> International Advisory Group Meeting

Los Angeles, USA



Delegates including the IAU Director, Membership and Programme Development, meet at the WSSF, in Bergen, Norway.

**June 2009**

**Council of Europe and People's Friendship University of Russia Conference: *Universities as Actors of Intercultural Dialogue in Wider Society***

Moscow, Russian Federation

**UNESCO-NGO Joint Committee of Youth Day on Non-Formal Education**

Paris, France

**Europe +, *Brainpower Forum***

La Baule, France

**Suleyman Demirel University Conference: *Mobility as a Key to Success and Access***

Isparta, Turkey

**European Network of Information Centers (ENIC) – National Academic Recognition Information Centers (NARIC) Meeting, *16<sup>th</sup> Joint Meeting of the ENIC and NARIC Networks***

Larnaka, Cyprus

**July 2009**

**UNESCO World Conference on Higher Education +10: *The New Dynamics of Higher Education***

Paris, France

**September 2009**

**African Network for Internationalization of Higher Education (ANIE): *Trends, Challenges and Realities of Internationalization of Higher Education in Africa***

Eldoret, Kenya

**European Association for International Education (EAIE) 21<sup>st</sup> Annual Conference: *Connecting Continents***

Madrid, Spain

**3<sup>rd</sup> Meeting of International Association of University Governing Bodies (IAUGB): *Strategic challenges for Universities: How can Governing Boards add value?***

Vienna, Austria



*Suleyman Demirel University Conference, Isparta, Turkey*

# Information and Data Collection, Publications and Communications



## ***World Higher Education Database (WHED) 2009***

This updated edition of IAU WHED CD-Rom was released in May 2009. With its easy-to-use interface and user-friendly search facilities, it is the most comprehensive reference publication on higher education worldwide. It includes detailed information on the education system and credentials of 183 countries and comprehensive descriptions of over 14,000 higher education institutions.

A free copy of the WHED is one of the benefits offered to all IAU Members in good standing.

[www.palgrave.com/products/title.aspx?PID=271255](http://www.palgrave.com/products/title.aspx?PID=271255)

## ***International Handbook of Universities 2010: 21<sup>st</sup> Edition***

This IAU major publication was released in August 2009. It is the second edition in its present format. The new IHU includes basic information on the education system of 183 countries and territories and for each of the more than 14,000 institutions, presents information such as:

- Name (original and English) and full postal address;
- Telephone, fax, e-mail, and websites;
- Principal academic and administrative officers with their contact details;
- All faculties, colleges, schools, institutes, and departments within the institutions and fields of study offered;
- Brief historical background;

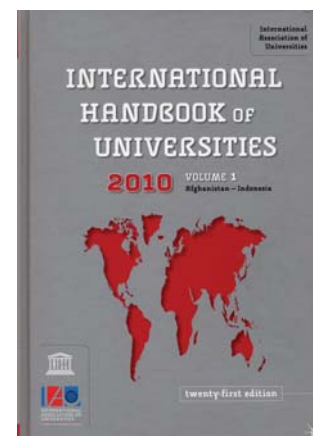
- Information on academic year, admission requirements and tuition fees;
- Degrees and diplomas offered at each level of study;
- Student services, special facilities (e.g. museums) and publications;
- Size and breakdown of academic staff;
- Student enrolment numbers including foreign students.

The IHU includes two indexes: an index of institution and an index of field of study. Also, a list of regional and international organizations working in the field of higher education is provided.

This second edition is in three volumes and offers, in addition to the print publication, single user online access to the World Higher Education Database.

IAU Members have a 50% discount on the purchase price of the IHU. It can be ordered from the Palgrave Macmillan website at:

[www.palgrave.com/products/title.aspx?PID=271254](http://www.palgrave.com/products/title.aspx?PID=271254)







**Higher Education Policy (HEP), the quarterly journal of the Association**

Higher Education Policy, now in its 21<sup>st</sup> year of publication, continues to be the leading, peer-reviewed international journal of analysis of higher education policy as it is applied around the world. It provides IAU Members, and the wider higher education community with original research - and practice-based analysis of a variety of higher education related themes. It includes both case studies within individual institutions and policy making at system and at national levels.

The following themes were developed in the four issues published in the reporting period (1 October 2008 – 30 September 2009):

- **Vol. 21, No.4 – December 2008** - Realizing the Global University: Comparative Perspectives and Critical Reflections;
- **Vol. 22, No.1 – March 2009** – Celebrations and Challenges: Gender in Higher Education;
- **Vol. 22, No.2 – June 2009** – A multi-themed issue, featuring articles such as: International student finance; Academic freedom in Europe; Equity challenges in China’s HE finance policy; GATS and HE;
- **Vol. 22, No. 3 – September 2009** - African Universities and Internationalization

Higher Education Policy is distributed free of charge to all IAU Members as part of their membership benefits. It is also available by subscription on:

[www.palgrave-journals.com/hep/subscribe.html](http://www.palgrave-journals.com/hep/subscribe.html).

The entire back catalogue of HEP is also now available on the journal’s homepage and can be accessed by IAU Members.

**IAU Horizons: the Association’s magazine**

This year, *IAU Horizons* was completely redesigned and turned into a magazine published three times per year. Each issue, published in both English and French, provides the reader with information on IAU activities, projects and

publications; a thematic dossier; an Open Forum section and a synopsis of the more exhaustive, web-based ‘Calendar of Events’ listing international conferences online.

The magazine is distributed widely to the IAU membership and the wider higher education community. It is also sent to prospective Members and systematically included in the IAU information kits. It is distributed at IAU events and at events in which IAU participates. Finally it is made available online on the IAU website [www.iau-aiu.net/association/a\\_newsletter.html](http://www.iau-aiu.net/association/a_newsletter.html) and announced via the IAU E-Bulletin.

During the year under review, *IAU Horizons* focused on the following topics:

- **The IAU 13<sup>th</sup> General Conference (Vol. 14, No. 2-3, October 2008)**



- **Mergers in Higher Education**  
(Vol. 15, No.1, February 2009)



- **IAU Members Shaping Higher Education for the Future**  
(Vol. 15, No.2, July 2009)



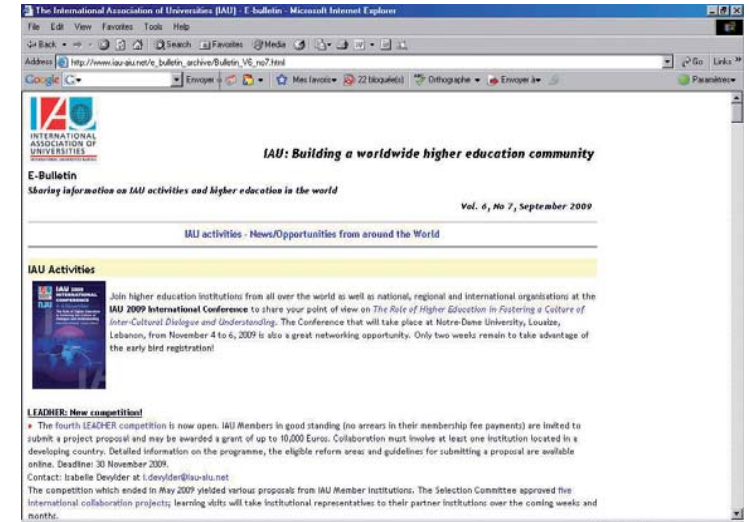
With a global circulation to leaders of higher education, IAU has opened up the possibility for **advertising in IAU Horizons**. Should your organization be interested please contact Mr. Ross Hudson, IAU Programme Officer at [r.hudson@iau-aiu.net](mailto:r.hudson@iau-aiu.net)

**IAU E-Bulletin:  
a global monthly news source**

With a global coverage of news and policy developments in higher education, the IAU *E-Bulletin* is more than a dozen pages of information organized systematically to cover international, regional, national and organization news. It is published in English and French ten times per year (every 1<sup>st</sup> of the month except in August and January).

The *E-bulletin* now has more than 3,500 subscribers who receive each issue in their mailbox free of charge.

The *E-bulletin* comprises information on IAU's activities in the first part, and summaries and links to a selection of information available free of charge on the Internet in the second part. Priority is given to IAU's priority themes. Providing the most comprehensive international coverage possible is a key consideration.



Part of the information collected by the *E-Bulletin* team at IAU is reused to supply the IAU bibliographic database on higher education reform and policies (HEDBIB) with most up-to-date publications as well.

To subscribe to the IAU *E-Bulletin*, and to access the five most recent editions archived by IAU, please go to the IAU home page [www.iau-aiu.net](http://www.iau-aiu.net) and click on the top right hand corner link.



# Financial Year 2008-2009

1 OCT. 2008 to 30 SEPT. 2009

(with comparative totals for 2007-08)

in EUROS

<b>INCOME</b>	<b>2009</b>	<b>2008</b>
Membership dues	899 924	939 976
Contracts and grants	183 071	180 388
Conferences and Meeting	13 301	273 387
LEADHER Programme	70 000	70 000
Innovation Fund	20 000	20 000
Publications	88 565	67 258
Other income	150 672	51 483
<b>TOTAL INCOME</b>	<b>1 425 533</b>	<b>1 602 492</b>
<b>EXPENDITURE</b>	<b>2009</b>	<b>2008</b>
Staff Costs (Salaries, Consultants and Social Charges)	923 356	907 879
Programme Activities and Conferences	251 298	473 015
Administrative Board and Committees	39 971	39 641
Administration and Office Costs	176 358	138 649
Other charges	33 826	6 372
<b>TOTAL EXPENDITURE</b>	<b>1 424 809</b>	<b>1 565 556</b>
<b>RESULT</b>	<b>724</b>	<b>36 936</b>

IAU revenues and expenditures have remained relatively stable in the financial year 2008-2009. Revenue from membership fees was somewhat lower than in 2008 (a year in which General Conference was held) and lower than initially projected. The amount of outstanding fees at the same time in previous years was larger and resulted in a downward revision of the expected revenues. This clearly reflected the difficulties experienced by higher education institutions around the world due to the economic situation. This decrease in fee revenue was, fortunately, compensated by increased miscellaneous revenues which included meetings, conferences and gains on investments. The income from contracts and grants was also smaller than forecasted in the budget, due in part to exchange rate differences. IAU continued to offer the LEADHER Programme to the membership. As well, IAU has continued to build its reserve, which stands at 230,000 Euros at the end of 2009.

Much effort has been made to maintain a tight reign on expenditures, which remain more or less stable, though an added cost has been incurred with preparations for the transfer of the IAU website to a new host.



# Coming up in 2010!

## IAU 2010 International Conference

*Mykolas Romeris University, Vilnius, Lithuania, 24-26 June 2010*  
***Ethics and Values in Higher Education in the Era of Globalization – What Role for the Disciplines?***



The Conference will address the broad questions of ethics and values with institutional leaders and experts from all regions of the world and from all disciplines. They will be invited to compare and contrast and, most importantly, to find commonalities and bridges between the various disciplines, to identify common concerns and share ways to meet various challenges. How can disciplinary approaches and experiences enrich each other when it comes to ethical considerations? Is it possible to develop a universal code of ethics for higher education? How do perspectives on these issues differ across cultures? These are among the questions that will be explored along with the topics below:

- Ethics and Values: the Distinct and related Challenges of the Social Sciences, the Humanities, Life Sciences and Technology
- What Place for Enduring Values and Moral Leadership in Higher Education in the Era of Globalization?
- State, Societal and Individual Obligations for Safeguarding Values and Ethics in Higher Education
- Human Needs, Human Rights and Dilemmas of Choice

For details of the programme and to register, please consult the IAU website:  
[www.iau-aiu.net/conferences/Vilnius2010/index.html](http://www.iau-aiu.net/conferences/Vilnius2010/index.html)

## Higher Education and EFA events

During the first half of 2010, IAU will hold a capacity building session intended to raise local awareness of higher education contributions to EFA and related MDGs. Bringing together local higher education institutions, schools, NGOs, government representatives and other key stakeholders, this activity has been developed to foster dialogue and collectively creation of tools and/or working agendas for better integration of higher education into EFA strategies and initiatives. The first session of this capacity building project will be organized in close collaboration with a host higher education institution. The Université de Ouagadougou, in Burkina Faso, has been approached to hold the first session.

The IAU overall project on EFA and related MDGs is expected to culminate with a two-day multi-stakeholder international meeting to evaluate the project's outcomes and achievements and to explore and map out steps forward. Slated for the end of 2010, it will convene representatives from the higher education community, various international, regional and local agencies and associations, national and local governmental bodies, including school, teachers and students organizations.

## The Changing Nature of Doctoral programmes in Sub-Saharan Africa

The project (detailed on page 16) will be completed by a research seminar that will take place in Nigeria in the second half of 2010. The IAU website will report on progress of this initiative.

## Internationalization Strategies Advisory Service (ISAS)

IAU will launch the Internationalization Strategies Advisory Service (ISAS) in 2010, offering a new way for IAU Members to benefit from their membership in the Association.

For further information about the ISAS, please contact Mr. Ross Hudson, IAU Programme Officer on [r.hudson@iau-aiu.net](mailto:r.hudson@iau-aiu.net)

 INTERNATIONAL ASSOCIATION OF UNIVERSITIES

**INTERNATIONALIZATION STRATEGIES  
ADVISORY SERVICE**

Does your institution have an internationalization strategy?  
Is the strategy providing a useful roadmap for your institution's internationalization efforts?  
Are you achieving your internationalization goals?  
Does your institution have the necessary support of internal and external stakeholders to advance internationalization?  
Can your internationalization policy be better integrated within the overall strategic plan of your institution?

The International Association of Universities is launching the new Internationalization Strategies Advisory Service (ISAS) to work with institutional leaders and teams to answer these questions and position their institution to enhance their internationalization strategy and initiatives.

In 2010, IAU will also co-sponsor the following international events:



**Consortium on North American  
Higher Education Collaboration (CONAHEC)  
13<sup>th</sup> General Conference**

21-23 April 2010, Houston, USA

IAU is one of the co-conveners of CONAHEC's 13<sup>th</sup> General Conference, which will focus on the theme: *Innovation in International Higher Education Collaboration: Creating Opportunities in Challenging Times*. [www.conahcec.org](http://www.conahcec.org)



**International Congress on Higher Education**

27-29 September, 2010, Buenos Aires, Argentina

Co-organized by Salvador University (Argentina) and IAU the conference theme will be: *The Social and Ethical Commitment of Universities: International and Regional Perspectives and Challenges*. The conference will seek to point out and highlight the responsibility that universities have in recovering the values and ethics in the education of professionals, researchers and political and social leaders.

**World Universities Congress**

20 – 24 October, 2010, Çanakkale, Turkey



Organized by Çanakkale Onsekiz Mart University, an IAU Member, and co-sponsored by the Association, the theme of the congress will be: *What should be the new aims and responsibilities of universities within the framework of global issues?* The conference will focus on the wide range of challenges brought to the fore by globalization, including issues such as poverty, global warming, migration and terrorism. The congress will seek to promote debate amongst higher education stakeholders on these and other issues so that universities can re-define their roles and bring about new and lasting solutions to these and other problems.

[www.comu.edu.tr/english/](http://www.comu.edu.tr/english/)



## IMPORTANT DATES TO MARK IN YOUR AGENDA!

### 2010

**24-26 June:** **IAU 2010 International Conference on *Values and Ethics in Higher Education in the Era of Globalization – What Role for the Disciplines?***  
Mykolas Romeris University, Vilnius, Lithuania.

### 2011

**17-18 November:** **IAU 2011 International Conference on *Strategies for Securing Equity in Access and Success in Higher Education***  
Kenyatta University, Nairobi, Kenya

**April/May:** **4<sup>th</sup> Global Meeting of Associations**  
Delhi, India, in cooperation with the Association of Indian Universities

### 2012

**12-18 November:** **IAU 14<sup>th</sup> General Conference**  
Inter American University of Puerto Rico  
San Juan, Puerto Rico, USA

# IAU Secretariat and the International Universities Bureau

The International Universities Bureau is the **permanent Secretariat** of the Association. The IAU continues to benefit from office space in the NGO House at UNESCO Headquarters in Paris, France, graciously offered to all major international NGOs working in collaboration with the Organization.

## *IAU Personnel*

Over the past year, several important personnel changes took place at IAU including the end of **Dana Sheikh's** contract on March 31, 2009. Due to the financial constraints mentioned above, the position she held for 18 months, as Senior Policy and Research Analyst was not renewed. At the same time, to mark the IAU commitment to membership development, **Hilligje Van't Land's** position was raised to the level of director. In addition, one of the long-service employees of IAU, **Elzbieta Karwat** retired in December 2008 and was succeeded in the position of Librarian/Documentalist, initially by **Peter Stirling** and later by **Amanda Sudic** who remains in the position. **Elodie Boisfer** replaced **Ellie Montazeri** as Executive Assistant to the Secretary-General in December 2008, when Ellie moved to Singapore. IAU has also enjoyed the collaboration with a Dutch intern, **Lucy van de Wiel** who worked at the Secretariat for 6 months.

## *Current IAU Secretariat*

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